



# AHIP Health IT Directory



Powered by DistilNFO

[www.HealthITDirectory.com](http://www.HealthITDirectory.com)

## Providing IT Solutions to Tens of Thousands of Health Plan Decision Makers. Showcase Your Solution.

As our health care system transforms at an astounding pace, IT products and services continue to take a pivotal role in improving health care, managing costs, and allowing stakeholders to work together seamlessly.

### The Challenge?

With more limited resources than ever, health plans have to cull through thousands of products, and companies—from start-ups to established players—to figure out the best solutions.

### The Solution Health Plans Are Looking For—AHIP Health IT Directory.

Filled with IT solution providers, the AHIP Health IT Directory is like a desktop consultant for health plans, always ready when they're ready, offering streamlined searches, and saving them valuable time.

Don't miss the opportunity for health plans to quickly and easily find your product and service:

- **Multiple formats**, including a website, pdf and eBook option, allows plans flexibility to access information in various ways
- **Searchable** by both broad topics and more specific product types
- **Wide distribution** among and within health plans. As IT products and services touch so many areas within a health plan, you'll have access to both traditional and non-traditional health plan decision makers.
- **Ongoing distribution**—like any organization's database, AHIP's continues to grow. The directory will be provided to new contacts throughout the year
- **Additional Promotional Support**—beyond direct distribution, AHIP will promote through digital and social media channels, at AHIP events, and more.

Reach more than 40,000 health plan decision makers and senior level executives, including C-suite, VP, Directors

### Flexible Sponsorship Packages to Meet Your Goals and Budget.

We'll work with you on a sponsorship package that delivers results. Overall sponsorship packages include:

#### GOLD LEVEL

- Two-page enhanced listing in the eBook version of the directory
- Featured on home page of the web version of the directory
- Company profile listing with services and products
- Featured executive profiles
- Functionality that allows plans to quickly and easily reach out to companies like yours, saving both you and the health plan time
- Listing of case studies and white papers
- Executive interview with DistilNFO Health Plan publication

\*AHIP Affiliate Organization Member. Visit <https://ahip.org/about-us/affiliate-organization/> for additional membership benefits.

See next page for more sponsorship packages >



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## Flexible Sponsorship Packages Continued

### SILVER LEVEL

- One-page enhanced listing in the eBook version of the directory
- Featured on Silver sponsor page of the web version of the directory
- Company profile listing with services and products
- Case study and white paper links

### BRONZE LEVEL

- Half-page enhanced listing in the eBook version of the directory
- Listing in the web version of the directory
- Company profile listing, including services and products

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## Will Health Plans See Your IT Product or Service?

Be part of this go-to resource that AHIP and DistilNFO will promote directly to health plans. Choose the sponsorship option that fits your goals and budget. Contact us today and start seeing results.

**[BusinessDevelopment@ahip.org](mailto:BusinessDevelopment@ahip.org) | 866.707.AHIP**